

The Borlaug dialogue international Symposium october 14-16, 2015 | Des Moines, lowa

## Sunday, October 11

## Public Event:

1:30 p.m.

## lowa Hunger Hike

Location: World Food Prize Hall of Laureates, 100 Locust, Des Moines, Iowa 50309

## Monday, October 12

## Public Event:

8:00 p.m.
Norman Borlaug Lecture with 2015 World Food Prize Laureate Sir Fazle Hasan Abed
Sun Room, Iowa State University Memorial Union, Ames, Iowa
Note: Participants are responsible for arranging their own transportation to this public event.

## Tuesday, October 13

## The Ninth Annual lowa Hunger Summit:

Downtown Des Moines Marriott
700 Grand Ave., Des Moines, IA, 50309
9:00 a.m. President's Welcome
Ambassador Kenneth Quinn, President, World Food Prize Foundation
9:10 a.m. Health and Global Change
Dr.Yogesh Shah, Associate Dean of Global Health, Des Moines University
9:30 a.m. The State of Hunger in lowa
A Panel Discussion
Mr. Cory Berkenes, State Director, Iowa Food Bank Association
Ms. Liesl Eathington, Assistant Scientist, Iowa Community Indicators Program at lowa State University
Ms. Lily French, Senior Policy Consultant, Iowa Policy Project
10:10 a.m.Innovations \& Collaborations Against Hunger
Four Special Presentations
Building Hunger Networks

## Partnerships in Food Rescue

Mr. David Ring, Community Relations Manager, Kwik Trip
Hunger, Nutrition \& STEM
Mr. Greg Fripp, Founder and Executive Director, Whispering Roots
Collaborations to Fight Hunger
Dr. Evelyn Crayton, President, Academy of Nutrition and Dietetics
11:00 a.m. Launch of the Vote to End Hunger Campaign
Organized by Bread for the World
Rev. David Beckmann, President, Bread for the World
Ms. Lisa Davis, Senior Vice President of Government Relations, Feeding America
Bishop Richard Pates, Bishop, Catholic Diocese of Des Moines
Ms. Jamy Rentschler, Hunger Advocate, Results
12:00 p.m.lowa Hunger Luncheon
Norman Borlaug Day Proclamation by lowa Governor Terry E. Branstad
Presentation of Robert D. Ray Iowa SHARES Humanitarian Award
Keynote Presentation, Ray Offenheiser, President of Oxfam America
1:30 p.m. Breakout Sessions, Round One
Changing Habits: Food and Nutrition Education in Food Pantries
Organized by the Des Moines Area Religious Council
Feeding Everyone in Polk County- One Year Later
Organized by Urban Dreams and Polk County
Partners Impacting Hunger in Schools
Organized by Midwest Dairy Council
Mr. Cory Berkenes, State Director, Iowa Food Bank Association
Ms. Erin Thole, Iowa Health and Wellness Program Manager, Midwest Dairy Council
Sustainable Livestock Intensification for 2050
Dr. Ellen Dierenfeld, Lead Scientist, Outreach, Inc.
Mr. Rick McNary, VP of Public \& Private Partnerships, Outreach, Inc. `
Mr. Richard Hatfield, Founder, Natural Capital East Africa
2:30 p.m. Breakout Sessions, Round Two

## Addressing Hunger through Community Collaboration

Mr. Cory Berkenes, State Director, Iowa Food Bank Association
Ms. Barbara Prather, Executive Director, Northeast Iowa Food Bank
Ms. Jill Krall, Executive Director, Waverly-Shell Rock Area United Way
Ms. Kate Pauly, Child \& Youth Program Coordinator, Food Bank of Iowa
Ms. Lyn Marchant, Community School Coordinator, Des Moines Public Schools
Agricultural Urbanism
Ms. Courtney Long, Design Fellow, Iowa State Community Design Lab \& Local Foods Team
Faith Based Fundraising to End Hunger
Organized by Church World Service
The Hunger Advocate's Toolkit
Mr. Rick McNary, VP of Public \& Private Partnerships, Outreach, Inc. Mr. Nathan Magrath, Manager of Communications and Outreach, Alliance to End Hunger

3:30 p.m. Reception

## Side Events

| 7:30 a.m. | Seed Security for Food Security |
| :---: | :---: |
|  | Hosted by: DuPont Pioneer Location: Des Moines Marriott Hotel, Salon A, Salon B, \& Salon C |
| 1:00 p.m. | Truth About Trade and Technology 10th Annual Global Farmer Roundtable - Day 1 |
|  | Hosted by: Truth About Trade and Technology Location: Des Moines Marriott, Waterloo Room |
| 1:30 p.m. | Iowa-Tanzania Summit |
|  | Hosted by: Empower Tanzania Location: Des Moines Marriott, Salon D |
| 5:00 p.m. | Empowering Women to Drive Innovations in Agriculture |
|  | Hosted by: AWARD, AWARE (Cornell), The Chicago Council on Global Affairs, and Dow AgroSciences Location: Des Moines Marriott, Davenport \& Dubuque Rooms |
| 5:30 p.m. | "Even small universities can have a big impact on solving hunger" |
|  | Hosted by: McGovern Center at Dakota Wesleyan University and President's United to Solve Hunger (PUSH) Location: Des Moines Marriott, Council Bluffs Room |
| 5:30 p.m. | DuPont and Deere \& Company Reception |
|  | Hosted by: DuPont and John Deere <br> Location: Iowa Science Center, 401 W Martin Luther King Jr Pkwy, Des Moines, IA 50309 |
| 6:30 p.m. | Waste Not, Want Not: How Food Recovery Can End Hunger in the 21st Century |
|  | Hosted by: Drake Environmental Action League (DEAL), Drake Agricultural and Environmental Law Association, Next Course - Food Recovery Network at Drake <br> Location: Drake University, Sussman Theater, 2875 University Avenue Des Moines, IA 50311 |

# Wednesday, October 14 

## Borlaug Dialogue - Day I

Downtown Des Moines Marriott 700 Grand Ave., Des Moines, IA, 50309

## 1:00 p.m. Welcoming Remarks

Ambassador Kenneth M. Quinn - President, The World Food Prize Foundation, @WorldFoodPrize
1:15 p.m. Opening Remarks
Chelsea Clinton - Vice Chair, Clinton Foundation, @ChelseaClinton

1:35 p.m. Empowering Women and Girls Through STEM Education<br>Catherine Bertini - 2003 World Food Prize Laureate, @C A Bertini<br>Chelsea Clinton - Vice Chair, Clinton Foundation, @ChelseaClinton<br>Michiel Bakker - Director of Global Food Services, Google, @Google<br>Robert T. Fraley - 2013 World Food Prize Laureate, @RobbFraley, @MonsantoCo<br>The Honorable Kim Reynolds - Lt. Governor, State of lowa, @KimReynoldsIA<br>Mary Wagner - Global Senior Vice President R\&D/Quality, Food Safety \& Regulatory, Starbucks, @Starbucks



| 11:00 a.m. | 2015 GAP Report® Release: "Building Sustainable Breadbaskets" |
| :---: | :---: |
|  | Hosted by: Global Harvest Initiative |
|  | Location: Des Moines Marriott, Des Moines Room |
| 11:00 a.m. | Growing a Well Fed World Luncheon: Women Farmers Lead the Way featuring Sir Fazle Hasan Abed |
|  | Hosted by: Oxfam |
|  | Location: Des Moines Marriott, Cedar Rapids \& Council Bluffs Room |
| 11:30 a.m. | From Poverty to Prosperity: How Agricultural Technologies Improve Farmer Livelihoods |
|  | Hosted by: CropLife |
|  | Location: Des Moines Marriott, Davenport \& Dubuque Rooms |
| 11:45 a.m. | One Agriculture-One Science: A Global Education Consortium |
|  | Hosted by: One Agriculture-One Science |
|  | Location: Des Moines Marriott, Waterloo Room |
| 7:30 p.m. | "Small Farmer Empowerment and Resilience: the reality and potential of crop intensification" |
|  | Hosted by: Oxfam |
|  | Location: Des Moines Marriott, Dubuque Room |
| 7:30 p.m. | Breaking the Bottlenecks to Scale up Bean Seed Systems in Africa |
|  | Hosted by: Syngenta Foundation \& CIAT |
|  | Location: Des Moines Marriott, Cedar Rapids \& Council Bluffs Rooms |
| 7:30 p.m. | A Successful Extension Model with African Smallholder Farmers |
|  | Hosted by: Sasakawa Africa Association |
|  | Location: Des Moines Marriott, Des Moines Room |
| 7:30 p.m. | Mizzou Reception for Alumni and Friends, hosted by University of Missouri |
|  | Hosted by: University of Missouri Location: Des Moines Marriott, Rock River Grill |

# Thursday, October 15 

Borlaug Dialogue - Day II:<br>Downtown Des Moines Marriott<br>700 Grand Ave., Des Moines, IA, 50309

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\begin{array}{ll}
\text { 8:30 a.m. } & \text { Precision AG \& Big Data: Technologies for Resilience } \\
& \text { Ruben G. Echeverría - Director General, International Center for Tropical Agriculture (CIAT), @CIAT_ } \\
\text { Yangxuan Liu - PhD Candidate, Agricultural Economics, Purdue University, @YangxuanLiu } \\
& \text { Benjamin Pratt - Vice President, Corporate Public Affairs, Mosaic Company, @MosaicCompany } \\
& \text { Cory J. Reed - Senior Vice President, Intelligent Solutions Group, Deere \& Company, @JohnDeere } \\
& \text { Jose Simas - Senior Director, Global Market Access, Regulatory \& Elanco Knowledge Solutions, Elanco, @Elanco } \\
& \text { Michael K. Stern - President and Chief Operating Officer, The Climate Corporation, @climatecorp }
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9:30 a.m. Special Address on the Occasion: Cargill 150 ${ }^{\text {th }}$ Anniversary
David W. MacLennan - Chairman and CEO, Cargill, @Cargill

10:00 a.m. Conversation: Voices from the Farm
Gebisa Ejeta - 2009 World Food Prize Laureate, @PurdueAg, @PurdueAgronomy
H.E. Mrs. Joyce Banda, Former President of the Republic of Malawi and Founder of the Joyce Banda Foundation,@DrJoyceBanda
Eric B. Pohlman, Rwanda Country Director, One Acre Fund \& 2015 Borlaug Field Award Winner, @OneAcreFund
Wanjiru Kamau-Rutenberg, Director, African Women in Agricultural Research and Development (AWARD), @AWARDFellowship, @wanjirukr
Jimmy Smith, Director General, International Livestock Research Institute (ILRI), @ILRI
11:00 a.m. Innovation: An Essential Ingredient to Feeding 9 Billion
James C. Borel - Executive Vice President, DuPont, @DuPontSpotlight

11:30 a.m. The Global Food Security Challenge<br>Chris Policinski - President and Chief Executive Officer, Land O'Lakes, Inc., @LandOLakesInc

12:00 p.m. Luncheon Address<br>Sheryl WuDunn - Banker \& Co-Author - A Path Appears: Transforming Lives, Creating Opportunity, @WuDunn,@APathAppears

2:00 p.m. Presentation: STEM Food \& Ag Council

2:15 p.m. Sustainable Fisheries and Aquaculture for Improved Food Security and Nutrition
Per Pinstrup-Andersen - 2001 World Food Prize Laureate, @cornellche, @cornell_dns
Jeppe Kolding - Professor, Department of Biology, University of Bergen
Árni M. Mathiesen - Assistant Director-General, Fisheries \& Aquaculture, Food \& Agriculture Organization, United Nations, @FAOFish, @ArniMathiesen
Shakuntala Haraksingh Thilsted - Senior Nutrition Scientist, WorldFish, @WorldFishCenter
3:15 p.m. Secretary's Roundtable: Open Data for Agriculture and Nutrition
The Honorable Thomas J. Vilsack - Secretary, United States Department of Agriculture
Alexander B. Howard - Senior Editor for Technology and Society, Huffington Post, @digiphile
Brady Deaton, Executive Director, Deaton Institute, University of Missouri and Member PUSH Steering Committee, @push2sign, @DeatonInstitute
Gavin Starks, CEO, Open Data Institute (ODI), @agentGav

## 4:15 p.m. Adjourn

5:20 p.m. Special Address to the Global Youth Institute
Private Event: The World Food Prize Hall of Laureates, 100 Locust St., Des Moines, Iowa 50309
H.E. Jose L. Cuisia, Jr. - Ambassador Extraordinary and Plenipotentiary of the Republic of the Philippines to the United States

5:30 p.m. Special Address to the Global Youth Institute
Private Event: The World Food Prize Hall of Laureates, 100 Locust St., Des Moines, Iowa 50309
Hon. David Young - Representative of the Third District of lowa, U.S. House of Representatives
Hon. Bill Northey - Secretary of Agriculture, State of lowa
Louise O. Fresco - President \& Chairman Executive Board, Wageningen UR, @LouiseOFresco, @WageningenUR

7:00 p.m. Laureate Award Ceremony and Dinner
Iowa State Capitol Building - and broadcast live on Iowa Public Television

## Side Events:

| 7:00 a.m. | SDG 2 on Ending Hunger, Improving Nutrition \& Promoting Sustainable Agriculture <br> Hosted by: Alliance to End Hunger <br> Location: Des Moines Marriott, Davenport \& Council Bluffs Rooms |
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| 7:00 a.m. | Food Security Starts with Soil Fertility |
| 4:30 p.m. | Hosted by: Mosaic <br> location: Des Moines Marriott, Cedar Rapids Room |
|  | The Zero Hunger SDG: The Role of Communities in Driving Action, Accountability and Impact |
| Hosted by: Community for Zero Hunger <br> Location: Des Moines Marriott, Council Bluffs Room |  |

## Friday, October 16

## Borlaug Dialogue - Day III:

## Downtown Des Moines Marriott

700 Grand Ave., Des Moines, IA, 50309

| 7:30 a.m. | Breakfast Keynote Address |
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|  | Mehmood Khan - Vice Chairman and Chief Scientific Officer, PepsiCo |
| 9:00 a.m. | The Case for Conservation Agriculture |
|  | Howard G. Buffett - Chairman \& CEO, The Howard G. Buffett Foundation <br> Kofi Boa - Director, Center for No-Till Agriculture, Ghana <br> Sir Gordon Conway - Professor of International Development, Imperial College London, @Ag4Imapct, <br> @gordon_conway |
|  | Alejandro López Moriena - Chief Sustainability Officer, Adecoagro |

10:00 a.m. The Orange Revolution: A Novel Approach to Traditional Challenges
Pamela Anderson - Director of Agricultural Development, The Bill \& Melinda Gates Foundation
Maria Andrade - Senior Sweetpotato Breeder for SSA \& Asia, International Potato Center (CIP), @Cipotato
Jan Low - Principal Scientist \& Sweetpotato for Profit and Health Initiative Leader, International Potato Center, @Cipotato
Robert O.M. Mwanga - Sweetpotato Breeder for SSA, International Potato Center (CIP), @Cipotato
11:00 a.m. Borlaug 2.0
Louise O. Fresco - President \& Chairman Executive Board, Wageningen UR, @LouiseOFresco, @WageningenUR
Monty Jones - 2004 World Food Prize Foundation
M.S. Swaminathan - 1987 World Food Prize Laureate, @msswaminathan
W. Ronnie Coffman, International Professor of Plant Breeding, College of Agriculture \& Life Science, Cornell University, @WRonnieCoffman, @globalrust, @CornellCALSIP

12:00 p.m. Laureate Luncheon Address
Sir Fazle Hasan Abed - Chairman and Founder, BRAC; 2015 World Food Prize Laureate

2:00 p.m. Iowa Farm Tours - Organized by the lowa Soybean Association
All Borlaug Dialogue attendees are invited to participate in tours to working lowa farms during harvest on the afternoon of October 16, 2015.

